



OECD WORK ON PUBLIC PROCUREMENT OF R&D AND INNOVATION

“Bridging business-science gap: Equipping Lithuania to jump forward” Final dissemination event EU DG REFORM project
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Measuring the link between public procurement and innovation

- Integral part of OECD-STI work on measuring R&D and innovation policies
- OECD project on **Measuring the link between public procurement and innovation** (2011-14); EC-OECD partnership on innovation (DG GROW)
 1. Reassessment R&D&I measurement frameworks
 2. Stock-taking of measurement efforts
 3. Exploration of administrative data sources (TED, FPDS)
- ▶ Final project report (2016) <http://oe.cd/pub-procure-inno>



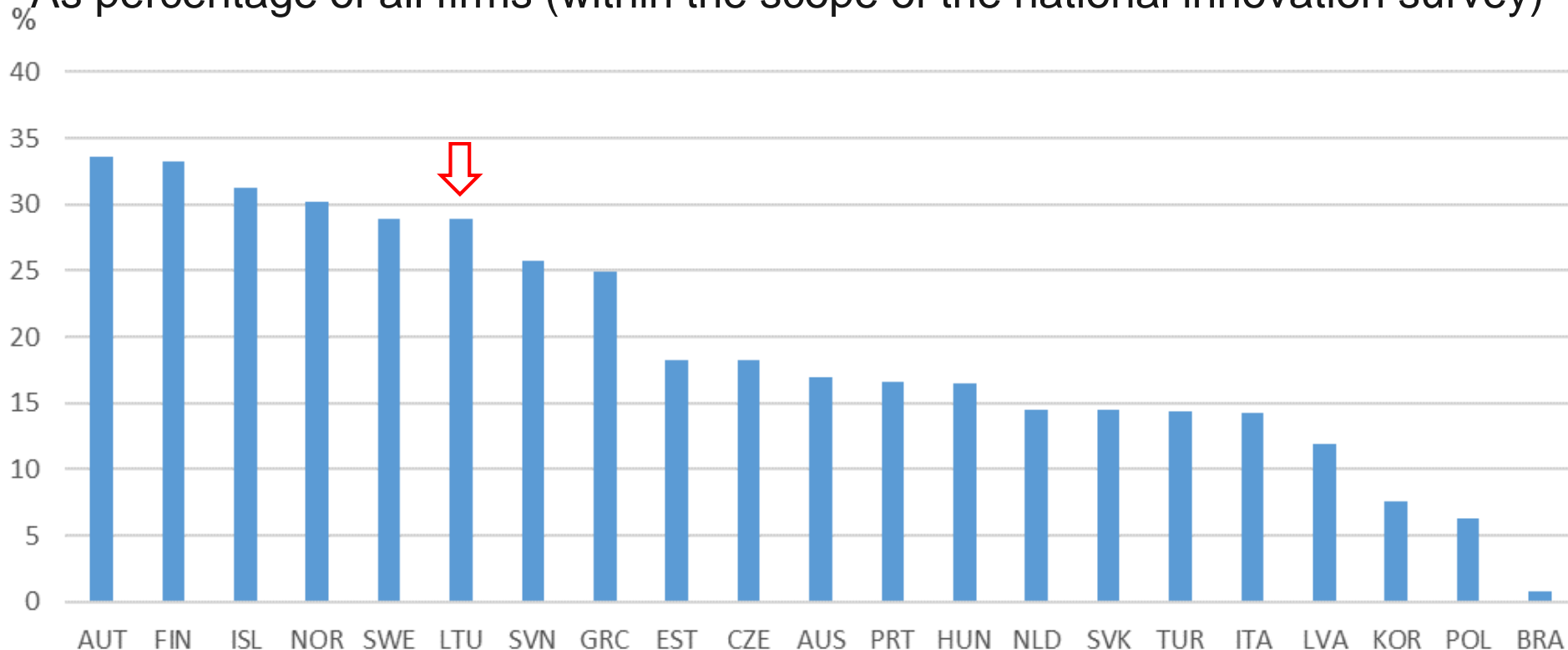
Methodological developments
→ **Implementation**



Innovation surveys show variation in the degree of public procurement engagement

Firms engaged in public procurement contracts, 2012-14

As percentage of all firms (within the scope of the national innovation survey)



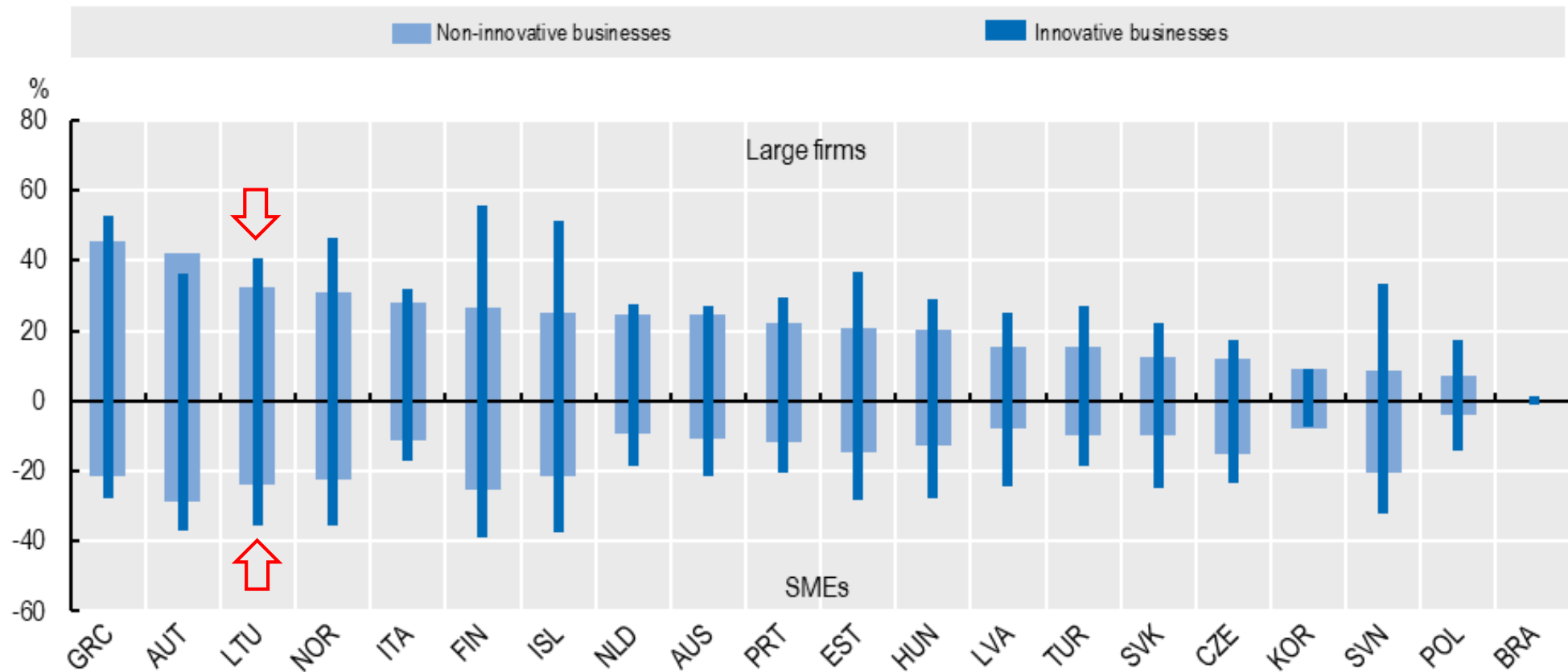
Source: OECD, based on Eurostat Community Innovation Survey (CIS-2014) and national data sources.

1-34% of firms delivered goods/services to public authorities in 2012-14 (mostly domestic)



Activity in public sector markets linked to firm size and innovation status

Participation in public sector markets, by firm size and innovation status, 2012-14
As a percentage of businesses in the relevant category



Source: OECD, based on Eurostat Community Innovation Survey (CIS-2014) and national data sources.



Measuring the link between public procurement and innovation

- OECD project on “Mapping Business Innovation Support” (2020-23) – leverage multiple sources of data (e.g. procurement, loans) in collab. with pilot countries
- DG REFORM SRSP project on “Improving the efficiency of Lithuania's Innovation Policy” (2020-21) with a **module on innovation procurement**

Build capacity to measure, monitor and implement innovation procurement

I. Data diagnostics and analysis

II. Review of procurement rules and processes

Measurement contributes to policy objectives in this area





Thank you

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**Measuring the Link between
Public Procurement and
Innovation**

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